

TSCC Smart Cities Symposium: Connectivity and Mobility

26 November 2019

13:00-18:00

Ballroom, The Landmark Bangkok

Tentative Programme



Name of Event:	TSCC Smart Cities Symposium 2019: Connectivity and Mobility
Date:	Tuesday 26 November 2019, 13:00 – 18:00, followed by networking 18:00-21:00
Venue:	The Landmark Hotel, Ballroom
Organiser:	Thai-Swedish Chamber of Commerce
Project Lead:	Lars Svensson, Vice-President of the Thai-Swedish Chamber of Commerce and Chairman of the TSCC Sustainability Committee
Executive Lead:	Pojanath Bhatanacharoen, Executive Director of the Thai-Swedish Chamber of Commerce

Rationale:

It is predicted that by 2050 about 64% of the developing world and 86% of the developed world will live in urban areas. The global smart cities market is expected to reach USD 237.6 billion by 2025, expanding at a CAGR of 18.9% from 2019. Furthermore, nearly all global

population growth from 2019 to 2030 will be absorbed by cities -- about 1.1 billion new urbanites over the next 11 years.

New insights and solutions are urgently needed in order to manage the scarce resources that will be impacted by this trend, as well as operate new and regenerated urban spaces. New generations of sensor networks, Big Data analytics, and Internet of Things (IoT) applications are being deployed in public and privately managed physical spaces to meet these requirements, though many challenges remain. Municipal governments around the world are currently formulating their Smart City strategies - now is the time to engage and learn from industry peers at the forefront of this key trend.

TENTATIVE PROGRAMME

13:00 -13:30	Registration
13:30 -13:35	Welcome by Mr Lars Svensson, Sustainability and Communication Director, IKEA South East Asia, TSCC Vice President, and Mr Carl Lindwall, Country Manager, Business Sweden
13:35 -13:45	Opening Keynote – ‘Vision Zero’, H.E. Ambassador Staffan Herrström, Ambassador of Sweden to Thailand
13:45 -13:55	Introductory Keynote, Ministry of Transport of Thailand (TBC)
Session 1	Title: Smart Mobility
13:55-14:50	<p>Session key note: ‘Driving the shift toward a sustainable transport industry’ by Mr. Johan Clason, Sales and Marketing Director, Scania</p> <p>Roundtable discussion on the importance of sustainable, smart and safe transport</p> <ul style="list-style-type: none"> • Mr. Leif Hoverberg, Technical Manager Engineering Development, Autoliv • Dr. Pawinee Iamtrakul, Associate Professor, Faculty of Architecture and Planning, Thammasat University, Road Safety expert • Mr Markus Eek, CEO, Swedish National Road Consulting AB (Sweroad) • Assoc. Prof. Saksith Chalermpong, Chulalongkorn University Transportation Institute <p>Q&A</p>

Coffee Break and Sustainable Business Exhibition	
14:50 -15:20	Coffee break and Exhibition
Session 2	Title: Connectivity
15:20 -16:25	<p>Session key note Ms Nadine Allen, President and Country Manager, Ericsson Thailand, 'Connecting Smart Cities'</p> <p>Roundtable discussion on innovative technologies</p> <ul style="list-style-type: none"> • Dr Supot Tiarawut, Chief Transformation Officer and Chairman of 5G AI/IoT Innovation Center at Chulalongkorn University • Ms. Tunnie Srisakulchairak, Programme Officer. UN Environment • Office of The National Broadcasting and Telecommunications Commission (NBTC) Representative (invited, TBC) • Digital Economy Promotion Agency (DEPA) Representative (invited, TBC) • DTAC Representative (invited, TBC) <p>Q&A</p>
Exhibitors' Presentation	
16:25 -17:00	Exhibitors' Presentation
Thought Leaders' Forum	
17:00 -18:00	<p>Keynote 1: 'Future Opportunity Platform', Mr. Bert Jan Post, Managing Director, Tetra Pak, Thailand</p> <p>Keynote 2: 'Moving Towards Smart Cities: The Rail Revolution', Dr Anthony Watanabe, Head of Strategy and Transformation, Rail Control Solutions, APAC, Bombardier Transportation</p> <p>Keynote 3: 'Thailand 4.0 and ASEAN Smart Cities Showcase', Ms. Lena Ng, Chief Investment Officer, Amata Corporation PCL.</p> <p>Keynote 4: 'Making a difference for business, people and planet – Connectivity and Smart Transportation', Mr. Lars Svensson, Sustainability and Communication Director, IKEA South East Asia</p> <p>Q&A</p>
Post-Symposium Networking	
18:00 -21:00	Cocktail, Exhibition and Networking

Last updated 20/11/2019, PB