

Thought Leaders' Forum

'Making a difference for business, people and planet – Connectivity and Smart Transportation'

Lars Svensson

Sustainability and
Communication Director
IKEA Southeast Asia



Lars Svensson is the Sustainability and Communication Director for IKEA Southeast Asia & Mexico and Group Sustainability Manager for Ikano Group. IKEA Southeast Asia & Mexico owns and operates IKEA stores and Shopping Centres in Singapore, Malaysia and Thailand and invest in mixed use real estate.

Lars has worked in regional and local management roles in Southeast Asia since 1992 with mainly IKEA but also EF, Novena Holdings and Oriflame with sustainability, marketing, establishment, business development and sales. Between 1998 and 2002 he was based in native Sweden as MD for Japro Management Consulting and CEO for Internet start-up Global Events Online. He is currently Vice President of Thai-Swedish Chamber Of Commerce and has served as Councillor for Southwest CDC in Singapore. Lars Svensson earned a MBA from Stockholm School of Economics with a postgraduate scholarship for Malay language studies at National University of Singapore. He is married with two daughters, lives in Bangkok and is passionate about pottering around home – the most important place in the world.

Smart Mobility

'Sustainable, Smart and Safe Transport'

Pawinee Iamtrakul

Associate Professor
**Faculty of Architecture and
Planning, Thammasat University**



Dr. Pawinee specializes in Urban and Transportation Planning– considering all aspects related to urban transport, including sustainable transport, road safety, public transport and non- motorization.

Currently, Dr. Pawinee is a director of Centre of Excellence in Urban Mobility Research and Innovation, Faculty of Architecture and Planning, Thammasat University. She is also an instructor at Department of Urban Environmental Planning and Development, Faculty of Architecture and Planning, Thammasat University since 2006.

She participated in many projects related to smart city and road safety including the on-going project 'Pathumthani Smart City Roadmap' with National Science and Technology Development Agency (NSTDA).

She holds a Ph.D. in Urban and Transportation Planning from Saga University, Japan with dissertation topic 'Development of A Quantification Framework to Assess the Interaction of Recreation Behaviour and Preference of Park Users'.

Keynote Speaker: Thought Leaders' Forum

'Moving Towards Smart Cities: The Rail Revolution'

Anthony M. Watanabe

Head of Strategy and Transformation
Rail Control Solutions, APAC

Bombardier Transportation



Anthony joined Bombardier in 2018 to lead the further implementation of Bombardier's ambitious strategy for its Rail Control Solutions division in Asia Pacific.

As a global leader in the rail industry and across APAC, Bombardier's mobility solutions are operating in and between cities across the region including Bangkok, Kuala Lumpur and Singapore. The company is committed to helping cities grow and its rail control solutions team matches over 100 years of global experience, with origins in the Swedish Rail Industry, with its focus on close customer partnerships and development of local talent.

Prior to joining Bombardier, Anthony has spent his career helping organizations and markets transform to more innovative and sustainable business models.

With a mission to implement sustainable infrastructure in Asia, Anthony relocated to Bangkok following a sabbatical which took him and his family through 15 countries over 13 months. Travelling mostly through developing countries in Latin America and Asia, the experience transformed the family's world view.

For 2020, Anthony will also lead the design and deployment of a number of sustainability initiatives in Bombardier APAC including a CSR strategy and a series of climate change innovations.

Keynote Speaker: Connectivity

Nadine Allen

**President and Country Manager
Ericsson (Thailand) Ltd.**



Nadine Allen has held a variety of executive positions in the global ICT market over the last 20 years. She has worked for Ericsson since 2006. She is currently the President and Country Manager of Thailand where she is responsible for managing Ericsson's overall business in Thailand. She also has responsibility for the global business relationship with Telenor.

Prior to this she was the Vice President of Ericsson's Enterprise Unit, in Western Central Europe. In this role she was responsible for running Ericsson's business with vertical industries in Automotive, Energy, Intelligent Transport Systems, Public Safety and Shipping Maritime, in sixteen countries across Western Central Europe.

Between January 2009 and July 2015, she was Vice President of a major part of Ericsson's business in the UK with Mobile Network Operators EE and Mobile Broadband Network Limited.

Before joining Ericsson Mrs Allen worked for Marconi plc. During this time, she held a number of executive roles and was Head of Marconi's Global Business Unit for Network Management and Operational Support Systems. She holds a Master in Business Administration from Warwick University in the UK.

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Markus Eek

CEO

**Swedish National Road
Consulting AB (Sweroad)**



Markus has worked with transport and infrastructure as well as urban developments for more than 25 years. He has managed high end developments such the multidisciplinary project “Slussen”, the intercity train project “Citybanan” and the highway project “Stockholm bypass”, all located within or in the fringe of the Swedish capital Stockholm.

He is also experienced undertaking infrastructure assignments with focus on climate change adaptation and sustainability. Markus has been guest speaker at workshops handling climate change adaptation at both the World Bank (Washington) and at the African Development Bank (Abidjan).

Markus lives in Stockholm, Sweden, but has for more than ten years been living and working abroad in e.g. the UAE, Libya, Germany, Nicaragua, Cambodia, Maldives, Estonia, Afghanistan.

Keynote Speaker: Smart Mobility

Johan Clason

**Sales & Marketing Director
Scania Siam Co., Ltd.**



Khun Johan has during his years at Scania gathered a broad experience within the company, starting from year 2007 after his Degree of Master in Science from Lund Institute of Technology in Sweden.

In his previous positions there has always been a high focus on Sustainability not at least when being responsible of the product planning of Scania's powertrain, which has given him an insight of new technology, legislations and global market demands related to fuel efficiency and alternative fuels and power sources.

His current position withholds the responsibility for Scania Siam's work with Sustainability and the strategy for driving the shift in Thailand.

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Keynote Speaker: Thought Leaders' Forum

Bert Jan Post

**Managing Director
Tetra Pak Thailand**



Bert Jan Post is the Managing Director of Tetra Pak Thailand. Joining the organisation as a management trainee in the Netherlands in the early 90's, he has extensive knowledge of the Asia-Pacific region, having held senior management positions within the Tetra Pak organisation in sales, marketing, processing, and business development.

His previous role was Vice President of Marketing and Product Management for Tetra Pak South Asia, East Asia & Oceania, based in Singapore. He has also held the role of Vice President of Sales Management for Tetra Pak China and is the former Managing Director of Tetra Pak Indonesia and Vietnam.

Bert Jan graduated from the Eindhoven University of Technology, the Netherlands, with a major in Industrial Engineering & Management Science. He received his MBA from the Netherlands' Nyenrode Business University and has also completed multiple programmes from the International Institute for Management Development (IMD), Switzerland.

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Smart Mobility

'Sustainable, Smart and Safe Transport'

Leif Hoverberg

Technical Manager
Engineering/Development
Autoliv (Thailand) Ltd.



Leif Hoverberg has been working within field of the Automotive Safety over the last 27 years. Working at Autoliv Thailand Ltd. (which is a subsidiary of Autoliv inc.) since 2008 in various specialist positions, regarding: engineering design, testing, dangerous goods handling/design in order to raise the knowledge and skillset needed for a great Autoliv team.

Prior to moving to Autoliv Thailand he was working at Autoliv Sweden within the system engineering department and crash safety center, working with vehicle manufacturers directly in order to support their complete car design needs regarding safety performance. During the years 1998-2006 he held various of specialist positions at Saab Automobile AB (at that time a subsidiary of General Motors) in Trollhättan Sweden, within the Crash Safety department focusing on vehicle crash testing/design. As well working in the Accident investigation team performing real life crash analysis (Vehicles/Occupants/Infrastructure).

Leif is as well the Autoliv window person for ASEAN NCAP, the New Car Assessment crash testing Program for the ASEAN region, where Autoliv is supporting and sponsoring various of research activities focusing on automotive safety.